

## **ARTS & HOMELESSNESS INTERNATIONAL (AHI)**

### **MARKETING & COMMUNICATIONS COORDINATOR (1 DAY/WEEK)**

**Fee:** £195 per day (1 day per week)

**Contract:** Freelance, initially 6 months (with potential to extend)

**Location:** Remote (UK-based preferred)

**Working pattern:** 1 day per week (flexible)

#### **About the role**

We are looking for someone to support the delivery of marketing and communications across Arts & Homelessness International.

This is a practical, delivery-focused role, helping to ensure our work is visible, engaging, and communicated consistently across our global network.

The role will focus on maintaining a regular outward-facing presence for AHI, while supporting storytelling, programme promotion, and network visibility.

#### **Our approach to communications**

At AHI, communications are rooted in co-creation, care, and ethical representation.

- We are committed to ensuring that all content reflects the agency and complexity of people with lived experience of homelessness. This includes:
- Avoiding stereotypes or narratives that reinforce an “us and them” divide
- Ensuring people are represented as whole individuals, not defined solely by their experiences of homelessness
- Working collaboratively wherever possible, giving people agency in how they are represented
- Ensuring consent is informed, ongoing and meaningful
- Being mindful of power dynamics, context and potential harm in how stories and images are created and shared

We draw on guidance such as [Reframing Homelessness: A Guide to Ethical Representation](#), and expect this role to actively uphold and contribute to this approach in all communications.

## Key responsibilities

- Plan and schedule social media content across platforms
- Promote events, opportunities and organisational activity
- Communicate and promote AHI's programmes and projects
- Gather updates from the team and turn them into clear, engaging content
- Highlight partnerships, collaborations and activity across the global network
- Support the promotion of events and contribute to growing AHI's audience and community
- Support communications activity across channels

## Weekly focus (core expectation)

- Regular social media content
- Ongoing visibility of programmes, people and activity
- Amplifying network members and collaborators
- Sharing key updates, opportunities and partnerships
- Developing and growing AHI's audience and network

## Focus of the role

- Short-term priorities:
- Establishing a consistent and reliable online presence
- Promoting events and opportunities effectively
- Increasing visibility of AHI's work and activity

## Long-term aims:

- Growing AHI's audience and engagement
- Strengthening the organisation's voice and messaging
- Supporting the development of a more connected and active global network

## Ways of working

- 1 day per week (flexible)
- Focus on what is realistic and high impact within the time available
- Collaborative working with input from across the team
- Able to work independently

## We're looking for someone who:

- Can work independently and manage their time
- Has at least 2–3 years' experience in a marketing or communications role
- Is confident creating clear, engaging content
- Is organised and reliable
- Is interested in arts and social change

## It would be great if you also:

- Have experience in the charity, arts or cultural sector
- Are confident using tools like Canva, Mailchimp or WordPress
- Are interested in storytelling or advocacy
- Can create simple graphics
- Have a basic eye for visual communication

## Key dates

**Deadline for applications:** Tuesday 5 May, 12:00 (midday)

**Interviews:** Thursday 14 May (online)

## How to apply

If this sounds like a good fit, we'd love to hear from you. We encourage concise responses; clarity is more important than length.

Please send:

- Your CV

- 1–2 examples of relevant work (e.g. social media, campaigns, content or projects)
- Short responses to the questions below (max 300 words per question)

### 1. Interest in the role

Why are you interested in this role and in working with Arts & Homelessness International?

### 2. Relevant experience

Please outline your experience in marketing and/or communications, particularly any work similar to this role.

### 3. Independent working

This role involves working independently from agreed priorities. Can you share an example of a time you managed communications or content with minimal oversight?

### 4. Example of your work

Please share 1–2 examples of relevant work, with a short explanation of your role.

✉ Send your application to: [hello@artshomelessint.com](mailto:hello@artshomelessint.com)

## Accessibility

We want this process to be as accessible as possible. If you would prefer to submit your responses in a different format (for example audio or video), or need any adjustments to the application process, please feel free to get in touch and we'll do our best to support this.

As this role involves written communication, we may follow up with written questions as part of the process.



### Experience and perspective

We particularly welcome applications from people who have experienced homelessness and recognise the value this brings to our work.

Where candidates are equally well matched for the role, this experience may be considered as part of our decision-making.

If you have any questions or would like to find out more about the role, please contact **Matt Peacock** at [matt@artshomelessint.com](mailto:matt@artshomelessint.com)